

Subject: Re: Food Truck Question

From: rachel burke <rachel@ciclavia.org>

Date: 08/03/2017 05:06 PM

To: Lorena Parker <lparker@sanpedrobid.com>

CC: Kelly Hernandez <kelly@sanpedrochamber.com>, Gianine Rizzi <grizzi@sanpedrobid.com>, Ryan Ferguson <ryan.ferguson@lacity.org>, Allyson Vought <allysonca@me.com>, Allyson Vought <allysonca@mac.com>, Annette Lanzarotta <annette@ciclavia.org>

Hi Lorena

Thanks for the update! We are coordinating the food trucks at 2 of our CicLAvia Hubs - there will only be food trucks at the Wilmington Waterfront and Banning Park hubs. We will not be programming any food trucks at the Pacific or Port of LA Hubs as we want participants to eat at the local restaurants in the area. The list of trucks from Allyson never made it my way, but it looks like we reached out to several of the same trucks anyways (a few of our confirmed trucks said Allyson also reached out to them). So just to be clear, if there are any food trucks parked in the San Pedro area during CicLAvia, they were not organized by us.

Lorena - we are so appreciative all of the work you are doing to make CicLAvia a successful event for the community! Thanks to everyone on this email for your continued support for this event - it's going to be great!

Please let me know if you have any additional questions.

Best,

Rachel

Rachel Burke
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On Aug 3, 2017, at 5:00 PM, Lorena Parker <lparker@sanpedrobid.com> wrote:

Rachel,

I spoke with Allyson (copied on this email) and she stated that Ryan (CD 15) requested the names of food trucks. When I spoke with Ryan, he stated

that you were looking to place food trucks in the two hubs. Did he pass along the list to you?

As you are all aware, we are planning a San Pedro Chill event at 5th and Mesa. We will be setting up a shaded rest area, hydration station, misting tent, balloon artist and face painting. We will also have a DJ, a Jazz Marching Band and one ice cream truck to go along with our theme.

We will be setting up an information booth and will be distributing information for all the eateries located within close proximity of the event. Downtown San Pedro has many food choices. As you can see, we are investing in this event for the benefit of our local businesses and restaurants.

We would like to know exactly what is planned as far as food trucks in our Business Improvement District. Please put me in contact with whoever is planning the the food truck coordination. I would like to be part of that coordination.

I look forward to hearing from you.

Best regards,

Lorena Parker
Executive Director
San Pedro Property Owners' Alliance
**San Pedro Historic Waterfront
Business Improvement District**
390 W. 7th Street | San Pedro, CA 90731
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On Thu, Aug 3, 2017 at 10:09 AM, rachel burke <rachel@ciclavia.org> wrote:

Hi Kelly

Thanks for letting us know. She reached out to a few of the trucks we work with and seems to be booking 10 trucks somewhere along the route.

A colleague will be out tonight walking around and passing out flyers! We can definitely have her stop by and drop off some posters - what address will you be stationed at?

Thanks!!

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On Aug 3, 2017, at 10:07 AM, Kelly Hernandez
<kelly@sanpedrochamber.com> wrote:

Good Morning Rachel,

Thank you for reaching out! The Chamber has not consulted with Allyson for food trucks for CicLAvia. I will let you consult with Gianine and Lorena on the details of the Chill Zone.

Will your team be out tonight, for First Thursday? If so, please have them stop in to say hi and leave a poster or two. J
Have a great rest of your day!

Kelly Hernandez
Events & Marketing Coordinator
San Pedro Chamber of Commerce
[\(310\) 832-7272](tel:3108327272)

The San Pedro Chamber of Commerce is a non-profit 501 (c) (6) membership organization. The mission of the San Pedro Chamber of Commerce is to promote, support, and advocate the interests of the business community. Our vision is to make San Pedro a better place to live, work, and visit.

From: rachel burke [<mailto:rachel@ciclavia.org>]
Sent: Tuesday, August 01, 2017 12:11 PM
To: Kelly Hernandez <kelly@sanpedrochamber.com>; Gianine Rizzi
<grizzi@sanpedrobid.com>
Subject: Food Truck Question

Hi Gianine and Kelly!

One of our food trucks emailed me and said that Allyson Vought from the Art Walk had also reached out to them for CicLAvia. Is she reaching out to trucks on your behalf for the chill zone? If not, do you know if she has something planned near the route? We want to make sure there won't be trucks parked anywhere else on the route itself as vehicles are not allowed on the route except at our hubs! And if there will be trucks parked somewhere off route by near the CicLAvia route we want to know so that we can promote that area via our digital map! Let me know if you know!

Best,

Rachel

Rachel Burke
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